



March 13 & 14, 2010

Unity Campus
4500 4th St North
St Petersburg, FL 33703

Exhibitor Application Form

Business Name: _____ Contact Person: _____
Address _____ City _____ State _____ Zip _____
Email: _____ Website: _____
Business Phone: _____ Day Phone: _____ Fax: _____

Product/Business/Service or Practice Description (brief- please use back of form for more space if needed):

BOOTH RESERVATIONS

Each booth is approximately 5.5' x 8' and comes complete with one table and two chairs. Exhibitors are responsible for providing tents and table covers if desired. Please indicate the type of booth you would like to reserve by checking appropriate boxes below (NOTE: The inside booth is for 2 days. Registration fees will increase by \$15 per booth after February 17, 2010):

- Outside booth (\$35 fee for 10 am – 6 pm Saturday).
- ~~Inside booth (\$75 fee for 10 am – 6 pm Saturday, & 10 am – 2 pm Sunday).~~ **FULL**
- Extra tables are available (\$20 fee).
- Do you require electric? (\$20 fee).
- I would like to reserve a second booth.

A limited number of larger booths are available while they last. Please call 866-821-3886 for more information.

APPLICATION SUBMISSION

Please make sure all information is complete and correct, and return this form along with your check or money order made payable to: Wings Bookstore. Mail to: Wings Bookstore, c/o Andi Schenbeck, 4500 4th St. N, St. Petersburg, FL 33703. If you wish to pay via credit card, please call 866-821-3886.

If your application is approved for inclusion in the Holistic Health Expo at Unity Campus, your payment will be processed, and you will receive a confirmation letter. If application is not approved, it will be returned to you with your payment. Applications must be submitted by February 17, 2010 for current lower pricing and for exhibitors to be included in the printed program that will be provided to participants.

RELEASE - SIGNATURE REQUIRED

As an exhibitor in the Holistic Health Expo on March 13-14, 2010 (on Unity Campus), I understand that Unity Campus is not responsible for loss or damage of any kind related to this event. I also understand that I am responsible for collecting and reporting any applicable taxes on my sales. I understand that once my application is approved, registration fees are non-refundable.

Name (Please Print): _____

Signature: _____ Date: _____



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Wings Bookstore is pleased to invite you to participate in the Holistic Health Expo on Unity Campus in St. Petersburg. The weekend will feature a variety of opportunities for education and healing as nature intended. Attendance to the Health Expo exhibits is FREE to the public. Featured speakers will be participating throughout the day on Saturday, March 13, providing educational sessions and workshops for the community (\$10 for wristband to attend sessions and workshops). Exhibitors are invited to exhibit natural health products, services & alternative and integrative health practices. Visit www.wingsbookstore.com to find updated info about the expo.

EXHIBITOR PARTICIPATION

The Holistic Health Expo will be held Saturday, March 13 from 10 am to 6 pm, and Sunday, March 14 from 10 am to 2 pm at Unity Campus in St. Petersburg. Admission to the exhibits is free to the public, and admission to sessions and workshops is \$10. The Holistic Health Expo is designed to unite health conscious community members in order to learn more about natural health products and alternative healing practices. If you are a holistic health practitioner, natural products retailer, a grower or producer of natural/organic products, or offer other holistic services, this is certainly an event in which you will want to participate. This is an opportunity for you to participate in educating our community about what you do!

We encourage you to register NOW. Your participation with registration early gives adequate time for volunteers to plan and execute a successful event. We look forward to coming together and breathing a greater awareness of natural health into the community! We thank you in advance for your positive energy and participation. Registration fees will increase by \$15 per booth after February 17, 2010.

A program booklet will be compiled with a simple listing of each participating business. The description we print will be taken directly from the information you provide on your registration form. The program booklet is given out free to participants on the day of the expo. In order to be included, submit your application prior to February 17, 2010.

SPONSORSHIP OPPORTUNITIES

Sponsors will receive recognition on our website in addition to being featured in the program booklet (handed out free the day of the event), and slides that will be shown between featured speakers in the auditorium. In addition, we will be handing out free gift bags to participants, and sponsors are exclusively invited to provide items to be included in the gift bags. In order to place an item in the gift bag, sponsorship application and payment must be received by February 17, 2010. These items are limited to one or two promotional give-aways per sponsor.

Bronze -\$50 Contribution	Includes program, website listing
Silver - \$125 Contribution	Includes program, website listing and (1) free wristband for workshops
Gold - \$250 Contribution	Includes program, website listing, slides during event and (2) free wristbands for workshops
Platinum - \$400 Contribution	Includes program, website listing, slides during event, one free year on our online business directory and (4) free wristbands for workshops
The first 15 paid sponsors will be listed on our promotional postcards to be handed out at the upcoming Gasparilla Expo February 26 & 27. Logos and payment must be received no later than February 17, 2010.	

Become a sponsor - it's easy! Simply fill out the online application at WingsBookstore.com or call 866-821-3886.